Strategic Planning
Board of Education Workshop

April 15, 2021
Our Approach

Phase 1: Analysis
March-May
- Environmental Scan
- Organizational Assessment
- Analyze Implications

Phase 2: Strategy Development
May-August
- Define Desired Future: Vision/Mission/, Priority Student Outcomes
- Develop Strategic Themes
- Define Strategic Objectives, Initiatives, and Measures

Phase 3: Action Planning
September-October
- Create Action Plans
- Develop Monitoring and Review Process

Step 1
Step 2
Step 3
Step 4
Step 5
Step 6
Step 7
Strategic Plan Components

The Direction

- Vision = desired impact, WHY we exist
- Mission = descriptive statement of purpose, WHAT we do
- Priority Outcomes = specific, measurable results to achieve
- Strategic Themes = areas that must be addressed to achieve priority outcomes
- Strategic Objectives = choices about how to address the strategic themes

The Methods

- Strategic Initiatives = significant projects to implement the objectives
- Action Plans = how to get the projects done
Christina School District
Strategic Planning Process and Timeline

Phase 1: Analysis
March - May
- Leadership and Board Overview
- Data Review
- Review Environmental Trends and Issues
- Stakeholder Input - students, parents, employees, community leaders

Phase 2: Strategy Development
May - August
- Design Session to draft Priority Outcomes, Strategic Themes and Objectives
- Stakeholder Input
- Refine
- Develop Strategic Initiatives
- Develop Performance Metrics

Phase 3: Action Planning
August - September
- Determine Phasing, Identify Initiative Sponsors and Owners
- Create Action Plans for Phase 1 Initiatives
- Develop Monitoring Process

Communication
Success Criteria

- What are your expectations for the strategic planning process?
- What are your expectations for the strategic plan product?
Perspectives on the Christina School District

- What do you see as the greatest assets of the Christina School District?

- What are the greatest opportunities to enhance the work of the district to accelerate student success?