

DR. DAN SHELTON
Superintendent

STUDENT PHOTO/VIDEO OPT-OUT FORM

Christina School District (CSD) allows photographs and video footage of students to be used in district and school produced materials including but not limited to web sites, brochures, social media, news media, posters, other printed materials, and television programming. Students may be identified by name to provide them with recognition opportunities when appropriate.

Photos and video footage of students add significantly to the communication value of district and school publications, video productions, social media, and web sites. It is the district's desire to share the achievements and recognition earned by students with the broader community. This effort can be aided by the use of photos or video footage showing students involved in classroom and school-related activities.

In the past, CSD has used an "opt-in" system for photos and videos. The district has since adopted an annual "opt-out" media policy only. This means that unless your son or daughter has provided a signed "opt-out" form (below) their information and/or photo may be used in any of the previously stated media capacities.

Please sign and return the attached form only if you DO NOT want your son/daughter's photographs or videos to be used.

2020-2021 School Year Photo / Video Opt-Out Form

Student's Full Name: _____

Student ID #: _____

School #: _____

I hereby request Christina School District NOT to use photographs or video footage of the above-named student in the following district or school materials: (Check selection)

- _____ ALL USES
- _____ Web Sites/Internet Pages maintained by the District
- _____ District or School Printed Materials (brochures, flyers, posters etc.)
- _____ District or School Cable Access Television Shows and Videos, News Media
- _____ District or School Social Media

I understand that this request will remain in effect for the 2020-2021 school year. I also understand that this request will not prohibit usage of photos and videos of the above-named student in student produced materials such as yearbooks and newspapers, from other parents, peer to peer, and from media outlets.

Signature of Parent/Guardian

Date

This form will be kept on file at the school of the above identified student.